

LAMBORGHINI ACCADEMIA INTENSIVO



SQUADRA CORSE


AUSTIN, TEXAS
CIRCUIT OF THE AMERICAS

SEPTEMBER 24-26 | 25-27





AN INNOVATION IN
RACING EXCURSIONS

A yellow Lamborghini sports car is shown from a front-three-quarter view on a racetrack. The car has the number '8' on the windshield and a Pirelli logo on the front fender. The background is a blurred landscape under a blue sky. A large, dark, diagonal graphic element is overlaid on the right side of the image.

The Lamborghini Accademia Intensivo is many things: a lavish trip to Austin, extravagant accommodations, and a way to improve your skills with the entire Lamborghini range. But the culmination of it all occurs upon the esteemed twists and turns of the Circuit of The Americas as you test the limits of what it means to drive a Lamborghini.

The experience begins as you're escorted to the luxury of the new JW Marriott in the heart of vibrant downtown Austin. There, a welcome reception and dinner will allow you to meet your fellow enthusiasts and Lamborghini Accademia team.

After a restful evening, we depart for Circuit of The Americas the following morning where you'll work with trained Lamborghini instructors to identify the proper drive line around the track, emphasize late-braking, understand load-shifting, and learn how Lamborghini's traction control systems work with the chassis, brakes and tires to optimize control and performance. Once trained, you'll conduct full-track lapping and individual lap evaluation, complete with in-car video and data analysis package.

CONQUER CIRCUIT OF THE AMERICAS



3.41 Miles


11 Left, **9** Right

130 Feet, Elevation Change

42 - 52 Feet, Track Width

9201 Circuit of the Americas
Blvd, Austin, TX 78617





The home of the only Formula 1 race in America has hosted some of the greatest names in racing, action sports and music since 2012. Lamborghini Accademia Intensivo lets a select few join that esteemed list.

Just outside downtown Austin sits the 3.41-mile racetrack with 20 turns rolling across the undulating landscape, including an intimidating 133-foot hill at Turn 1 that will test your newfound abilities. After tackling the circuit designed to challenge even the world's most skilled competitors, you'll truly understand what makes Accademia an enviable driving experience.

ACCADEMIA PROGRAM OVERVIEW

Enhance driving techniques such as:

- Identifying driving lanes
- Understanding vehicle load changes and pendulum
- Optimizing braking and tire grip systems
- Maximizing steering, braking and acceleration inputs

Exercise driving ability during lead-follow and open track lapping.

2+ hours of behind-the-wheel, on track driving time.

Instructional team consists of Lamborghini factory-trained current and professional racers.

Small group sizes ensure a balance of classroom instruction, personalized support and quality track time.

Two night hotel stay in the brand new, luxurious JW Marriott in the heart of downtown Austin.

Private dinner with fellow participants and the Lamborghini Accademia Intensivo Team.



EVENT ITINERARY

SESSION ONE:
SEPT 24-26

SESSION TWO:
SEPT 25-27

DAY
1

16:00-18:00 Individual arrival of participants at the JW Marriott.

18:00-19:30 Welcome cocktail and short technical briefing.

19:30-22:00 Dinner with staff for all participants at the JW Marriott.

DAY
2

8:00-8:30 Transfer to the Circuit of The Americas race track.

8:30-9:15 Breakfast and driver's briefing at the Lamborghini Hospitality area.

9:15-12:45 First driving session: Car control exercises and section training on key corners of the Circuit of The Americas.

12:45-13:30 Lunch at the Lamborghini Hospitality area.

13:30-16:45 Afternoon driving session: Full track laps including individual coaching and video analysis.

16:45-18:00 Event closing and celebratory drinks at the Lamborghini Hospitality area, followed by transfer to the JW Marriott.

DAY
3

Transfer to airport at your leisure.



PRICING

EVENT HOTEL: JW MARRIOTT AUSTIN

**110 E 2nd Street
Austin, TX 78701
512-474-4777**

Indulge in two nights at the brand new, upscale JW Marriott located in the heart of downtown Austin. In addition to the lavish amenities that make this one of the area's most desirable places to stay, you'll be steps away from many of the finest restaurants and attractions Austin has to offer.

LamborghiniAccademia2015.com

For inquiries, please contact concierge@lamborghiniaccademia2015.com

Accademia participant: \$5,995.00

Non-driving guest: \$795.00

Accademia pricing includes:

- All use of Lamborghini Accademia training cars according to program (1 day of driving).
- Insurance coverage for driver as well as car and track damage coverage.
- Welcome drinks and dinner on the first evening.
- Trackside hospitality including breakfast, lunch, and farewell refreshments.
- Lamborghini welcome gift and Accademia certificate.
- Pictures capturing the day's action.
- Transfers from event hotel to and from the track.

The following cancellation fees are applicable:

- Up to 30 days prior to the course: 50% of the total price.
- From 30 days prior to the event day: no refunds.